OLIVARES VIVOS

Toward the design and certification of biodiversity friendly olive groves

PLAN POST-LIFE

ENGLISH

OLIVARES vivos

With support from the European Commission

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LIFE Olivares Vivos data sheet

Name	LIFE14 NAT/ES/001094. Olivares Vivos. Towards the design and certification of olive groves reconciled with biodiversity.
Project's acronym	LIFE Olivares Vivos.
Start date	01/10/2015.
End date	31/05/2021.
Coordinating beneficiary	Spanish Society of Ornithology. SEO/BirdLife.
Associated beneficiaries	Regional Government of Jaén. University of Jaén. Department of Animal Biology, Vegetable Biology and Ecology University of Jaén. Department of Management, Marketing and Sociology. Experimental Station of Arid Zones of the Superior Council for Scientific Research.
Co-financers	"Patrimonio Comunal Olivarero" Foundation Spanish Olive Oil Interprofessional organisation.
Total project budget	2 856 005 euros.
Contribution of the EU	1 713 603 euros (60%).

1. LIFE Olivares Vivos

The purpose of this LIFE project has been to design and test a new model of agriculture that recovers biodiversity and transforms it into profitability for the farmer. The main objective was to significantly contribute to biodiversity conservation with an approach close to markets and a strategy that transcends the scope of the agrosystem and involves the entire agri-food system; a win-win strategy, from the farmer to the consumer (from the field to the table).

To achieve this, we focused on the olive grove, a crop of extraordinary environmental and socioeconomic importance that occupies the most important biodiversity hotspot for the EU, the Mediterranean basin. The aim was to focus on the potential environmental externalities of this crop to recover biodiversity and its ecosystem services. To this end, and following an approach of great demonstrative value, we intended to convert the olive oils produced in these "living olive groves" into the first agri-food product with an effective, certified and scientifically endorsed contribution to the recovery of flora and fauna species.

To design and test a model of olive growing that recovers biodiversity and transforms it into profitability based on a seal that introduces the added value of biodiversity conservation as a recognized and profitable value in the olive oil market.

The Project involved farmers, conservationists, scientists and institutions that, after 68 months of work and the development of 34 actions demonstrated that:

1- the olive grove, despite having lost biodiversity in recent decades, continues to be an extraordinary refuge of biodiversity. This level of biodiversity is highly variable among olive groves. Moreover, impoverished olive groves have a remarkable potential to recover lost biodiversity.

2- Based on the Biodiversity Recovery Action Plans designed in this LIFE (PARB-OV), it is possible to recover a significant number of flora and fauna species in a short time. These plans integrate a set of good practices (agri-environmental measures of OV -AES-OV-) that have proven to be effective in the recovery of biodiversity, profitable from the agronomic point of view, feasible for the farmer, and sustainable in the very long term.

3- Several market studies show that the added value of biodiversity, with an appropriate communication strategy, can become one of the added values most appreciated by consumers.

4- LIFE Olivares Vivos has served to introduce biodiversity into the agricultural business model, becoming one of the most competitive and profitable models in value-added strategies. This is key for the traditional olive groves, the largest and most environmentally valuable ones in the EU, and which have long been unable to compete under productivist criteria with the new intensive olive crops.

5- Natural and cultural heritage form a tandem of great value to promote the multifunctionality of agriculture and its environmental externalities. Thus, products and messages that integrate both values are especially valuable for the promotion of the benefits of regenerative agriculture by public and private institutions.

The results

This work demonstrates that the OV model works. It effectively recovers biodiversity and transforms it into profitability through a scientifically endorsed certification scheme that assures consumers that their purchase option implies an effective and certified recovery of wildlife.

The results of LIFE Olivares Vivos have had a great impact and repercussion in the olive sector. It is a new model of agriculture that saves fertilizers and phytosanitary products, has no negative impact on productivity, and is ahead of the objectives of the new post-2020 CAP in its environmental and biodiversity conservation objectives.

OV is a significant contribution to European strategies to improve our green infrastructure, contributes to mitigate climate change, restores ecosystems, preserves pollinators and diversifies the agricultural landscape.

In short, Olivares Vivos is a new model of agriculture of great value for the conservation of our natural capital, which integrates a set of good practices of great effectiveness and viability and whose demonstrative value must serve to extend this model of olive growing throughout the Mediterranean basin and transfer it to other crops. This is why this Post-LIFE Plan has been drawn up.

2. The objectives of this Post-LIFE Plan

1. **To reiterate and communicate** the value of good OV practices in the post-LIFE stage. To this end, it will be necessary to continue developing communication and awareness-raising actions aimed at the olive sector and the general public on the advantages of converting olive farms to the OV model and on the values of EVOO with the OV seal.

On the other hand, to update and reaffirm the advantages of the OV business model and the contribution of EVOOs with the OV seal to nature conservation, it will be necessary to continue monitoring biodiversity and profitability indicators. In this way, we will be able to estimate the effects of the conversion to Olivares Vivos in the longer term.

2. **To extend** the OV olive growing model. To Replicate and transfer Olivares Vivos. This will require a Replication Plan to ensure the rapid extension of this cultivation model throughout the Mediterranean basin, as well as to initiate its transfer to other crops.

3. **Obtaining** human and financial resources. As demonstrated in the LIFE project, the advantages of this olive growing model are a guarantee for its replication via the OV certification. To accelerate this process, it will be necessary to carry out promotion and demonstrative actions in other geographical contexts, which requires securing the necessary human and financial resources in the post-LIFE stage.

3. To adapt and disseminate the value of good practices in different geographical contexts

Reaffirm and contextualize the advantages of Olivares Vivos in the area of replication.

In order to maximize the replication of the results obtained in this LIFE project and its best practice character, it is necessary to adapt the Olivares Vivos model to the characteristics of the main recipient areas (rest of Spain, Portugal, Greece and Italy).

Thus, in the post-LIFE stage, (1) the necessary adjustments will be made to adapt the AES-OV and the dissemination of its advantages to the agronomic and socioeconomic peculiarities of each of these areas. Likewise, (2) two important aspects that will reinforce the extension of the model will be established: i) to broadcast the positive effects that, in the medium and long term, OV will have on biodiversity, ecosystem services and the profitability of the olive groves (e.g., on productivity and agrochemical savings). It is expected that the good results of the AES-OV observed in only three years will increase significantly as the restoration debt decreases. This will make the model even more attractive and may favour certain adjustments in the certification scheme (e.g., biodiversity recovery requirements and deadlines to achieve it); ii) to test and adapt the model to scenarios affected by climate change, facilitating the establishment of mitigation mechanisms to ensure the resilience of OV in regions with these characteristics.

In short, to know the impacts of the implementation of the AES-OV and their value as good practices, it is necessary to monitor biodiversity in the post-LIFE stage, both in the twenty demonstration olive groves of the project and in the new ones that will start the certification process from now on. This follow-up will be ensured on the basis of the Olivares Vivos certification regulation, which establishes the monitoring of biodiversity indicators as an essential part of maintaining the seal on the oils

produced in these farms.

The evolution of profitability indicators (especially those related to productivity and input savings) in these olive groves will also be studied. This work will be carried out on the basis of by interviewing surveys of the managers of certified farms or farms in the process of certification or by means of specific projects that include such monitoring among their objectives.

To update and disseminate the advantages of the AES-OV

The information gathered from the monitoring of indicators will be incorporated into the promotion programs of the Olivares Vivos model. These will be part of the training activities designed for farmers, whether organized by public administrations (e.g., the Network of Municipalities for Living Olive Groves -REMOV-), agricultural organizations or olive-growing cooperatives. This information will also be used to update the Guide of Recommendations for the CAP[1], which will be disseminated among the administrations responsible for agriculture and environment in the areas where Olivares Vivos will be replicated.

To adapt the messages and communication actions to each of these regions, networking with organizations and institutions (agricultural associations, conservationist entities, agricultural research institutes, universities, scientific entities...) will be intensified. In fact, some of these key actors for the replication of Olivares Vivos have already been identified and lines of cooperation have been established during the implementation of the LIFE project. In this regard, it will be essential to maintain a continuous contact with them, as well as to identify other entities that allow extending the Olivares Vivos model and disseminating its advantages in the new areas of replication.

[1]https://olivaresvivos.com/wp-content/uploads/2021/09/RecomendacionesPAC_Eng_.pdf

Post-LIFE Communication Plan

Action 1:
Olivares Vivos Communication Plan

Description: The Olivares Vivos Communication Plan will continuously updated and developed, to disseminate the work done so far efficiently.

Responsible: SEO/BirdLife/Legal Entity Olivares Vivos

Action 2:
Publication of the Olivares Vivos monthly newsletter

Description: The newsletter will be published every month, with news generated by Olivares Vivos, its partners and the projects inspired by its results or that are intended to be replicated.

Responsible: SEO/BirdLife/Legal entity Olivares Vivos

Action 3:
Publication of the magazine "Olivares Vivos en Acción"

Description: At least one annual publication will be made, following the work and scope used until now.

Responsibility: SEO/BirdLife/Legal Entity Olivares Vivos

Action 4:
Training for young farmers, in collaboration with the competent administrations in agriculture in each of the replication areas.

Description: The contents of LIFE Olivares Vivos that have already been included in the training programs implemented by IFAPA (Junta de Andalucía) will be replicated.

Responsible: Olivares Vivos Legal Entity.

Action 5:
Educational booklet "Olivares Vivos: A very close adventure".

Description: Schools and institutes in the replication areas will be contacted to disseminate the contents and objectives of the didactic notebook developed during the LIFE Olivares Vivos project, which has already been used by thousands of schoolchildren in Andalusia.

Responsible: Olivares Vivos Legal Entity.

Action 6:
School campaign

Description: We will go on visiting educational centers to explain the environmental and social reality of the olive groves and olive oil sector. Likewise, gymkhanas in the demonstrative olive groves and activities for preschoolers will be carried out.

Responsible: Olivares Vivos Legal Entity.

Action 7:
"Draw your living olive grove" contest

Description: The drawing contest "Draw your living olive grove" (aimed at primary schoolchildren from the municipalities integrated in REMOV) will be maintained within the framework of the Red de Municipios por los Olivares Vivos.

Responsible: Jaén Provincial Council/ SEO/BirdLife/Legal Entity Olivares Vivos

Action 8:
Guide of Knowledge, arts and customs in the traditional olive grove

Description: The Guide will be progressively updated, incorporating new sources of information.

Responsibility: Diputación de Jaén/ SEO/BirdLife/Legal Entity Olivares Vivos

Action 9:
Develop the experiential tourism program in this new replication stage of the project.

Description: The activities for the development of the experiential tourism action will be implemented as planned throughout the LIFE Olivares Vivos project when sanitary conditions allow it.

Responsible: Diputación de Jaén/ SEO/BirdLife/Juridical Entity Olivares Vivos

Action 10:
Implementation of interactive routes through the demonstrative olive groves

Description: These routes will be continuously disseminated and new ones will be implemented upon request.

Responsibility: SEO/BirdLife/Legal Entity Olivares Vivos

Action 11:
Maintain and provide content for the Olivares Vivos website, as well as for the specific certified EVOO website

Description: The Olivares Vivos website, as well as others to be created, will be constantly updated, to inform olive growers and the society about the work done to recover biodiversity and improve profitability in the olive sector.

Responsibility: SEO/BirdLife/Legal Entity Olivares Vivos/University of Jaén

Action 12:
Dissemination of the scientific results obtained

Description: The scientific results obtained will be disseminated to all the demonstrative olive groves and other farms joining the OV model through the Olivares Vivos website, and social networks that, up to now, have served to publicize the project.

Responsible: SEO/BirdLife/Legal Entity Olivares Vivos/University of Jaén/EEZA-CSIC

Action 13:
Dissemination of the recommendations for the design of the CAP Post-2020, related to olive groves

Description: The continuous study of the biodiversity of the olive groves (both in the demonstrative farms and in the new ones joining the model) will go on providing results that will be integrated into the recommendations for the Agricultural Policy and will be submitted to the competent administrations.

Responsibility: SEO/BirdLife/Legal Entity Olivares Vivos/University of Jaén

Action 14:
Olivares Vivos Guide update

Description: Based on the lessons learned in the execution of the Action Plans for the Recovery of Biodiversity, implemented in the new olive groves that will be certified, and their adaptation to the different geographical contexts, the Guide will be updated. With this Guide, we will get to know the Olivares Vivos model. Likewise, it will be disseminated among olive growers, agricultural associations, etc.

Responsibility: SEO/BirdLife/Legal Entity Olivares Vivos/University of Jaén/Diputación de Jaén

Action 15:
Dissemination of the Olivares Vivos certification and seal among farmers and consumers

Description: One of the main objectives of this Plan is to increase awareness among olive growers and consumers of what Olivares Vivos is and what the seal of guarantee represents. In this way, the future of this agricultural model will be assured, biodiversity will continue to be rescued and the profitability of olive growers will be improved. This dissemination will be carried out through information days, sectorial fairs, media, social networks, etc.

Responsable: SEO/BirdLife/Entidad Jurídica Olivares Vivos/Universidad de Jaén/Diputación de Jaén

4. Replication and transfer of the Olivares Vivos model

The demonstrative character of the project implies that the main objective of the Post-LIFE plan is the replication of the model and its transfer to other crops.

During this LIFE project, a strategic plan has been followed to increase the replication potential based on (1) an adequate transfer of the knowledge acquired and results obtained; (2) the identification of problems and key aspects to optimize replicability at different geographical scales; and (3) the incorporation of lessons learned to improve the replicability strategy, both during the project and in the post-LIFE stage.

To extend the Olivares Vivos model, a Replication and Transfer Plan (RTP) will be followed throughout the EU with the following specific objectives:

- Increase the feasibility, viability and sustainability of the replication and transfer of the Olivares Vivos model.
- Multiply the impact of the project on agriculture, citizens and EU policies.
- Stimulate stakeholders feedback, involving them in the objectives of the strategy.
- To provide stakeholders with useful tools to achieve the aims of this project.

Lessons learned for the replication of Olivares Vivos

One of the main conclusions of the plan to increase the replicability of the Olivares Vivos model is that its natural mode of growth follows an "oil slick" pattern (i.e. it spreads around the project's areas of action). In fact, the analysis of the location of the olive growers interested in certification shows that 72% are grouped around the areas in which OV (and related actions) has been implemented in recent years.

This demonstrates that direct contact with farmers is of utmost importance for the dissemination of the OV model. It also shows the success of the implementation of the AES-OV in the study area. In fact, the declarations of interest outside our study area come, in many cases, from visitors from other communities to the project's areas of action in Andalusia. Therefore, we conclude that working in other areas would accelerate replication of the OV model and that preference should ge given to requests for certification from other regions.

Likewise, establishing informative olive groves, linked to training and dissemination actions, in areas of replication, would also accelerate the expansion of the model and its environmental benefits.

Another important aspect not considered until

now, is the transfer of the Olivares Vivos model to other crops. It is necessary to adapt the AES-OV to other agrosystems, starting with those most similar to the olive groves in environmental, agronomic and production issues. Therefore, woody crops are the most suitable ones for initiating this transfer.

Finally, the interest and demand of olive growers in certification evidence that replication is feasible. It is also expected that, from 2022 onwards, CAP and agri-environmental policies will incorporate part of the AES-OV into eco-schemes or agri-environmental measures.

However, the alarming results on GLOBAL? biodiversity, climate change or the consumption of natural resources in the European Environment Agency report "The European Environment-state and outlook 2020" indicate that it is urgent to have tools to reverse this situation. This LIFE project has clearly shown that the Olivares Vivos Model is a useful tool, so that accelerating its replication and transferring its good practices to other crops in the EU can contribute significantly to the objectives of the LIFE Program, to EU policies and to its latest strategies to address such problems (especially in the post-COVID-19 scenario). This means the need for additional funding for replication and transfer.

The Post-LIFE Replication Plan

In order to accelerate the replication of the OV model, a Post-LIFE plan has been designed that goes beyond the one generated from the extension of the model through the certification of the farms and the EVOO.

This plan is structured around the establishment of 8 launching areas, in which informative olive groves (TOG -Training Olive Groves) will be selected to implement the Olivares Vivos model. In these farms, training actions will also be carried out for producers and other actors necessary for the certification scheme, the development of the Olivares Vivos EVOO commercial strategy and the implementation and adjustment of the Olivares Vivos business model. Simultaneously, actions specifically aimed at its dissemination, replication and transfer will be implemented. Finally, based on the monitoring of all these actions, the adaptation of the model to the context of each area will be studied and the necessary adjustments for the replication of the scheme at regional level will be determined. The guidelines of this strategy will be set out in regional replication guides.

The different experiences and lessons learned in each of these locations will be integrated into a strategy for the next stage of replication (at national level) and, finally, into another replication guide for the last level: all EU Mediterranean countries.

In a cross-cutting manner, the progress of biodiversity and the impact of its ecosystem services on the profitability of the 20 DOGs will be monitored. These results will reinforce the replication strategy at all stages. Similarly, the implementation of the model in scenarios subjected to climate change will be studied, which will serve to adjust the replication strategy at

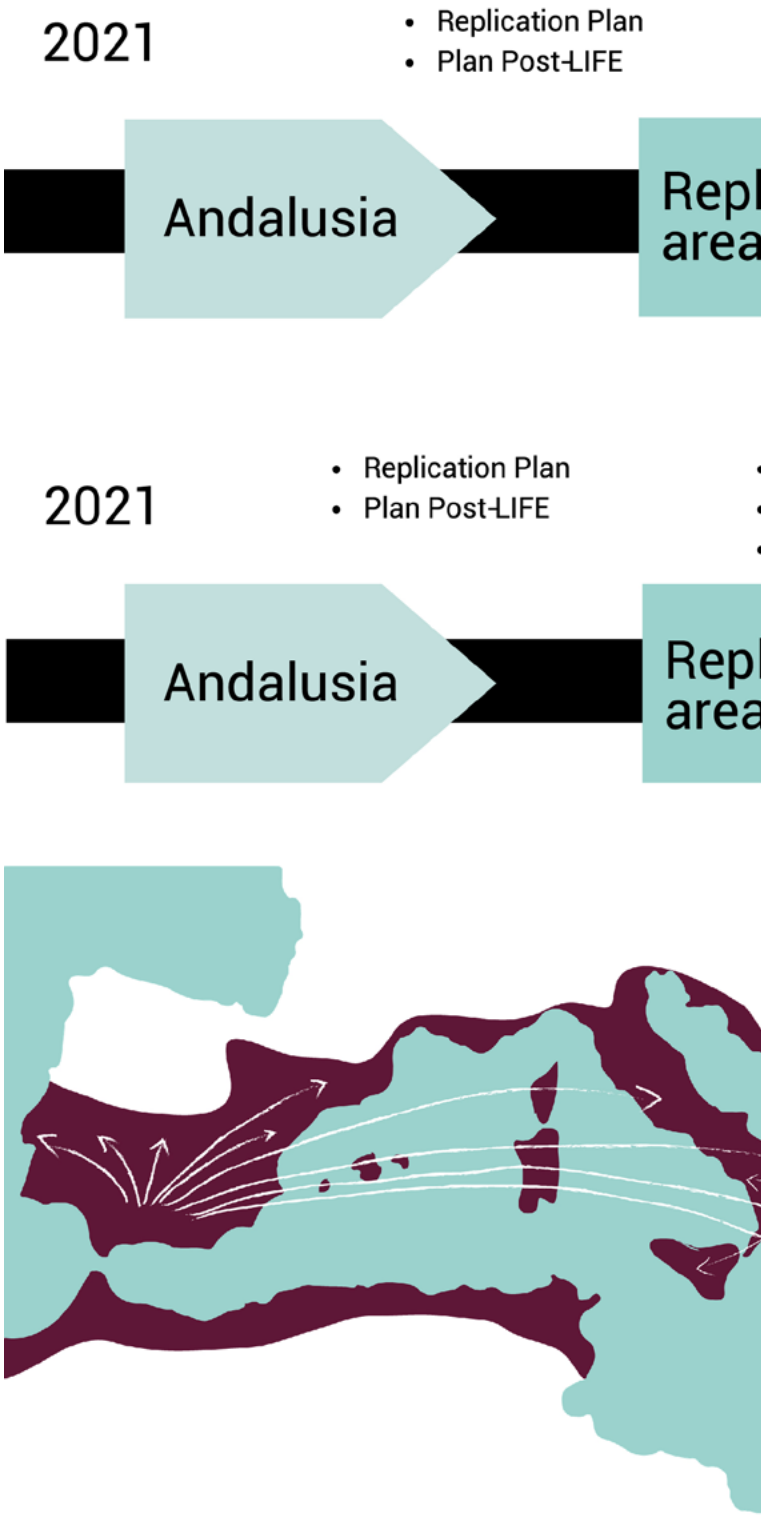
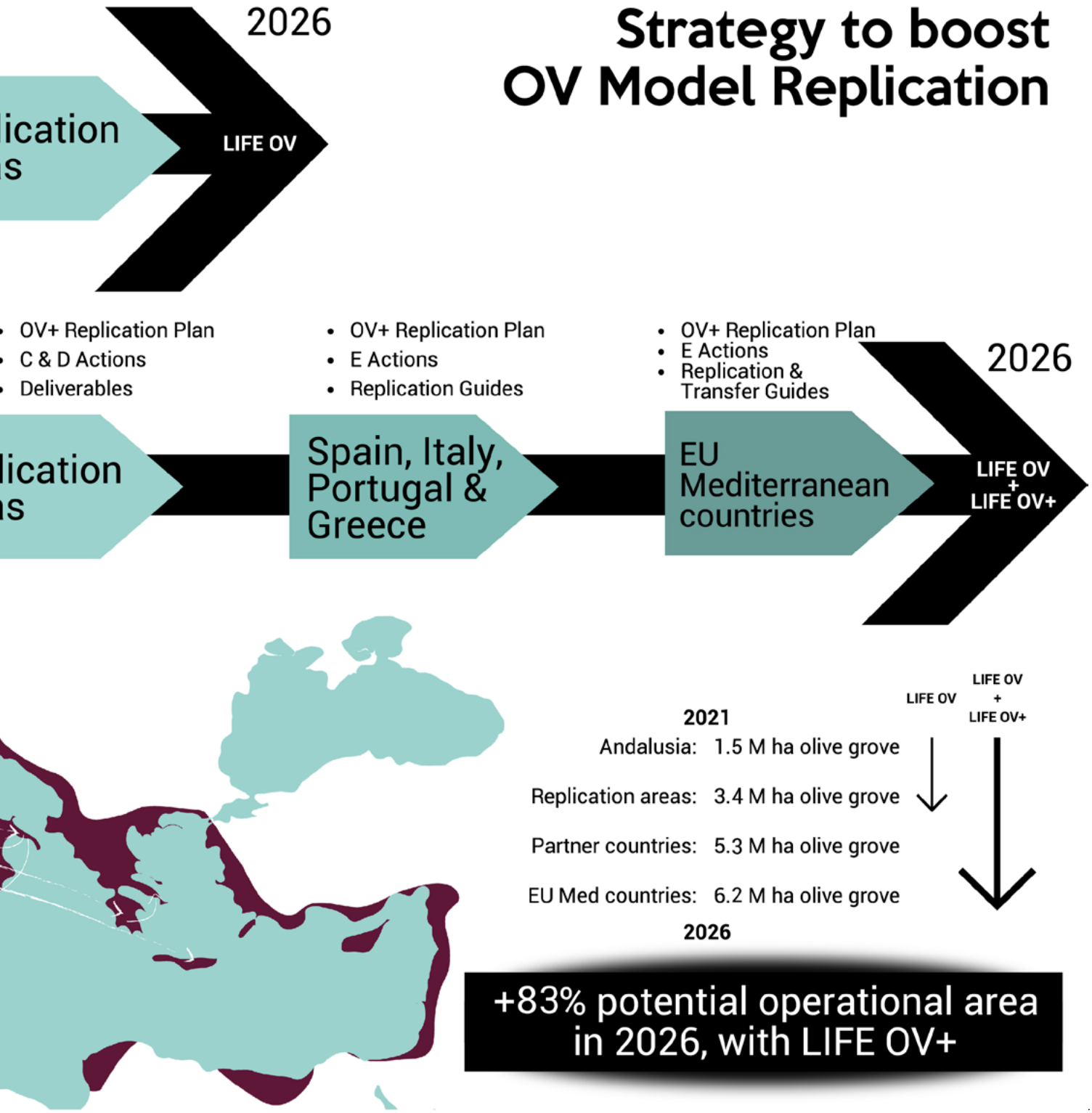


Figure 1: Strategy to promote the replication of the Olivares Vivos model

national and EU level.

Finally, the transfer of the model to the vineyard will be planned. This Transfer Plan contemplates the application of the AES-OV to a pilot vineyard farm. Its objective will be to evaluate the viability of the model in this crop by considering: i) the aspects of the eco-schemes and procedures of the certification scheme that are perfectly exportable to vineyards, and, ii) the main adjustments necessary to contextualize the model and define a strategy for its extension in this crop. With this information, the vineyard sector will be presented with a basic guide to initiate the final design and certification procedure of the "Viñedos Vivos" model.



Objective 1:
Increase the demonstrative value of the OV model, based on the positive impact of the AES-OV in the long term

Action: Monitoring of biodiversity indicators in the post-LIFE stage.

Means: (1) OV Certification Regulation in LIFE-OV demonstrative olive groves and new olive groves in conversion to OV; (2) Specific projects for monitoring profitability indicators.

Responsible Institution: Olivares Vivos Entity, SEO/BirdLife, UJA-E, CSIC.

Sources of financing: OV Certification, PDR Funds,...

Objective 2:
Networking with key partners and actors in each of the replication areas, to contextualize and adapt the dissemination of LIFE-OV results and the advantages of OV.

Action: Identify key interlocutors and actors (agricultural research institutes, agri-environmental administrations, NGOs, universities...) in the replication areas.

Means: (1) Maintain networking with key actors identified during the LIFE stage and establish new contacts in the post-LIFE stage; (2) Establish a partnership with these institutions to devise projects at interregional level.

Responsible Institution: Olivares Vivos, SEO/BirdLife, UJA-E, CSIC, Diputación de Jaén.

Sources of financing: OV Certification, LIFE Funds, INTERREG Funds.

Objective 3:
Adjust the AES-OV and communication actions in the replication areas

Action: (1) Monitoring of indicators in the post-LIFE stage; (2) Establishment of divulgative olive groves in pilot zones of the replication areas.

Means: (1) OV Certification Regulation in LIFE-OV demonstration olive groves and new olive groves in conversion to OV; (2) New interregional project and networking to accelerate OV replication from new replication nuclei ; (3) OV replication guidelines.

Responsible Institution: Olivares Vivos, SEO/BirdLife, UJA-E, CSIC, Diputación de Jaén and partnership of the new replication areas.

Sources of financing: OV Certification, PDR Funds, Replication initiatives in the olive sector...

5. Means and financing for the expansion of Post-LIFE Olivares Vivos

Actions and means

Procedures to improve the viability and sustainability of the OV business model will be established during the post-LIFE stage based on the results of the replication actions. The evaluation of the latter will reveal the most efficient measures in each geographical context (according to its agronomic peculiarities and the particularities of its stakeholders).

Similarly, the expansion of the OV model in the post-LIFE stage will offer interesting conclusions for the definition of key aspects for the standardization of good agri-environmental practices, for the implementation of EU policies, as well as for other business initiatives that integrate the added value of biodiversity in their business model.

Key products in the replication and transfer strategy will be: i) the Plan for Replication and Transfer of the OV Model (PRT-OV) and the OV Replication Guides specific to each replication area (GR-OV), which will synthesize all the information derived from the replication process at each of the three replication levels (Regional, National and European -figure X-). These plans and guides will integrate the necessary tools to optimize the transfer of knowledge and to obtain the greatest impact and synergy with EU policies. ii) the "Guide for the transfer of the OV model to vineyards and other woody crops".

Specific actions for the replication of the Olivares Vivos model are:

- Definition of the replication framework.
- Definition of the replication stages.
- Configuration of the replication map.
- Identification of replication nodes (agricultural associations, sector prescribers, public and private organizations involved in training, etc.).
- Stakeholder participation plan (definition and actions to stimulate feedback). Selection of interlocutors.
- Plan for involvement and feedback between environmental and agri-environmental policies with the PRT-OV.
- Indicators and methodology for evaluation of the PRT-OV.
- Identification of problems and possible solutions.

This Replication Plan has been integrated into a LIFE proposal that has been recently submitted (2020 call). In any case, it lays the foundations for replication and transfer in the post-LIFE stage. Regardless of its co-financing by the LIFE program , the following sources of funding will be considered.

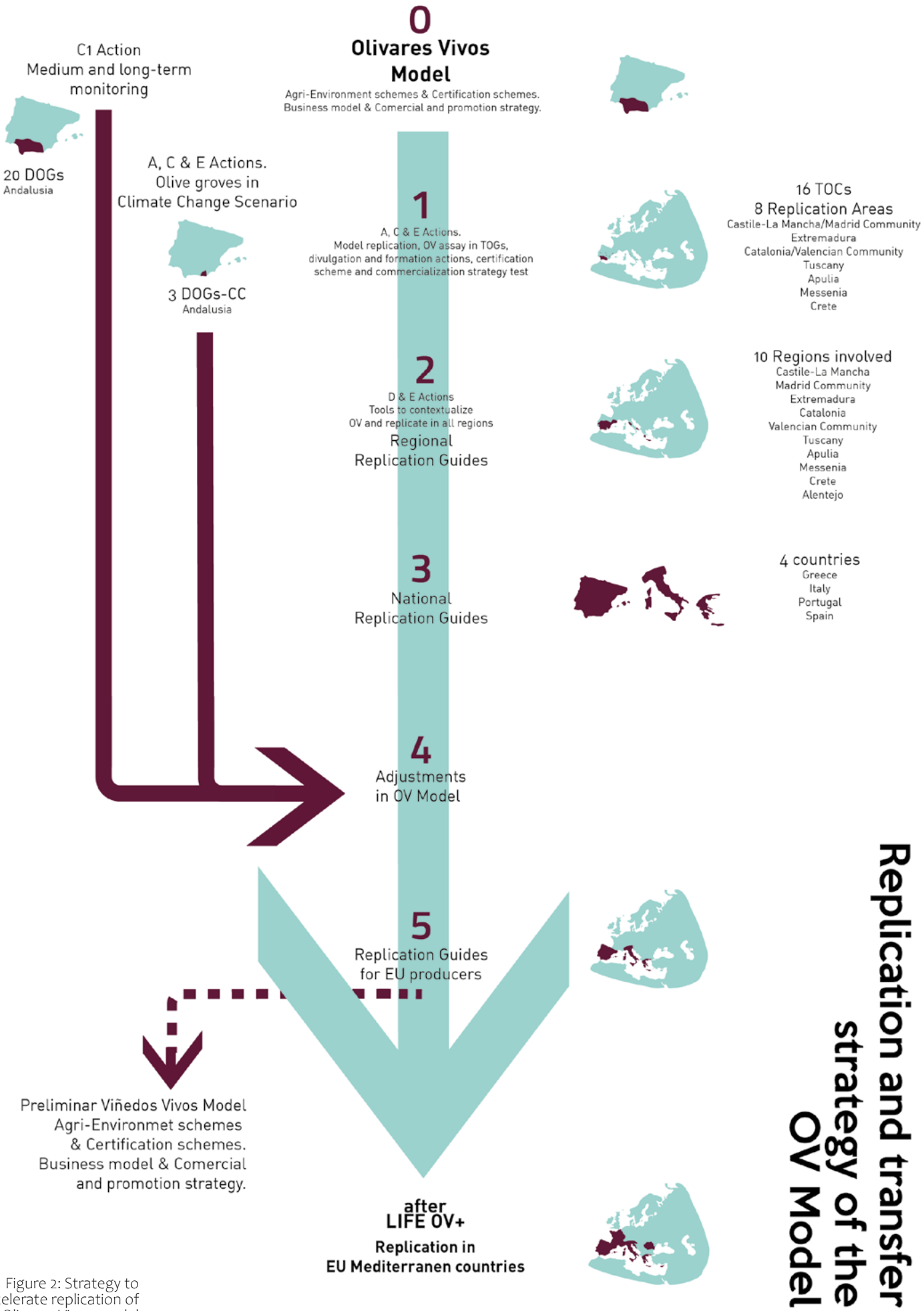


Figure 2: Strategy to accelerate replication of the Olivares Vivos model

Sources of funding

The main sources of funding to leverage the results of this LIFE project and expand the OV model are:

Private funding

From OV Certification

The main source of funding for the replication of this model is the market interest in the OV seal. LIFE Olivares Vivos has provided a solid basis on which to convey the idea of sustainability to consumers. At present, most of the messages and the concern for the environment launched by the various commercial brands are empty of content, lacking a real support of commitment to the conservation of our natural capital. For this reason, LIFE Olivares Vivos has become an opportunity for the agri-food sector, by establishing a commitment to the conservation of biodiversity with which everyone wins, from the producer to the consumer (something that the "farm to table" strategy pursues). The creation of a scientifically endorsed certification that confirms a real and effective recovery of biodiversity is an innovation in the food sector, which is arousing interest in the markets and will promote the replication and transfer of the results of this LIFE project. (section 6.4 final report)

The certification process will generate income that will be used to drive the replication and transfer of the OV model. To this end, a legal entity (company or foundation) will be formed by the partners involved in the project so far. This entity, in addition to managing and guaranteeing the certification processes, will have as its main objective the replication and transfer of the results obtained by this new olive growing model

For the creation of this legal entity "Olivares Vivos", external assistance has been provided by a prestigious consulting firm specialized in the olive growing business. This firm has prepared an "Operational Plan for the design and implementation of a business model for Olivares Vivos", which establishes lines of business for the financing of this entity, such as: (i) farm auditing and certification procedures (by this time, more than 700 olive growers have formally expressed their interest in Olivares Vivos certification), (ii) consulting in regenerative agriculture, (iii) environmental restoration services in agrosystems, (iv) supplies of specialized material for restoration, (v) sales center for EVOO with the OV seal. This firm has also studied the legal form that Olivares Vivos should take, concluding that there are guarantees for its sustainability.

Investments from the olive sector

Some business groups in the olive sector, such as large trading companies, have shown interest in replicating Olivares Vivos among their olive suppliers. In fact, the Deoleo group has already contracted a project with SEO/BirdLife to replicate Olivares Vivos on its farms in Extremadura.

In addition, organizations such as Interprofesional del Aceite de Oliva or Patrimonio Comunal Olivarero (co-financiers of LIFE Olivares Vivos), are still interested in co-financing new initiatives for replication and transfer in this post-LIFE stage.

Investment funds interested in regenerative or value-added agriculture

The results of this project have positioned the Olivares Vivos model as a reference for biodiversity conservation in agrosystems, based on the Business & Biodiversity approach. Thanks to this positioning, several companies and consultants related to investment funds interested in regenerative agriculture or environmental externalities have shown interest in our OV model. This would represent a financial flow of great interest for the replication and transfer of OV.

Public funding

The LIFE program

The added value of the extension of the Olivares Vivos model for the objectives of the LIFE program, should be an asset to get financial support from this program in order to accelerate the replication of the model in the EU.

CAP post-2020

The introduction of some AES-OV as eco-schemes of the new CAP will serve to partially finance the implementation of the PAB-OV, for the reconversion to Olivares Vivos.

The Operational Groups financed by the Rural Development Programs

The operational groups are functional and temporary groupings of agents interested in the innovation in a given sector. Concerning the agricultural one, they are associations of farmers, forestry managers, rural communities, the research sector, NGOs, companies and other parties. They aim at the development of specific projects and the dissemination of their results, planned by the European Union Regulations and, in the case of Andalusia, contemplated in the Rural Development Plan 2014-2020. They have different lines of aid promoted by the Ministry of Agriculture, both for the constitution of operational groups and for the development of specific projects.

These funds have already contributed to the replication of the project results. For instance:

- the GO CuVren (GOP31-CO-16-0006) and Coverolive (GOPO-MA-20-0001) (inspired by the AES-OVs): aim at implement herbaceous covers in olive groves with native seeds
- the GO Cooperalive, profitable and sustainable olive grove 4.0 (GOPO-JA-20-0003): it replicates the Olivares Vivos model in olive cooperatives.

It is expected that, in the post-LIFE stage, funds from the Rural Development Plans of different European regions will go on financing projects based on the results of our OV model or directly its replication in specific contexts.

Plan for the Recovery, Transformation and Resilience of the Spanish Economy

The Diputación de Jaén has requested the participation of SEO/BirdLife to include the results of Olivares Vivos in an ambitious olive grove regeneration project, which will be financed by the Plan for the Recovery, Transformation and Resilience of the Spanish Economy. The inclusion of Olivares Vivos will significantly contribute to increase the demonstration value of the AES-OV and the replication of its model in the post-LIFE phase.

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With support from the European Commission